

### Minutes of the meeting of the Communications Committee of Chelmsford Garden Community Council held on 27<sup>th</sup> June 2024 at 5.30pm at the Beaulieu Community Centre, 17 Centenary Way, Chelmsford, Essex

 Present:
 Councillors
 Andrew Wright (Acting Chair)

 Melanie Williamson
 Daniel Jeffreys

 Daniel Jeffreys
 Kuldeep Golla

 Cynthia Driver
 Derek Drew-Smith

 Executive Officer
 Suzanne Walker

 Comms Manager
 Julie Birkumshaw

 One member of the public was present

In the absence of the Chair, Councillor Alderman, it was **agreed** that Councillor Wright chair this meeting.

## 24/CC.26: Apologies

Received from Councillor Alderman

### 24/CC.27: Declarations of Interest

Councillors Wright and Williamson declared an interest as Trustees of the Chelmsford Garden Community Trust and Councillor Wright as a director of the Channels CIC but it was noted that information in relation to those organisations are updates.

## 24/CC.28: To approve the minutes of the meeting of the Communications Committee held on 16<sup>th</sup> May 2024

The minutes of the meeting of the Communications Committee held on 16<sup>th</sup> May 2024 were **agreed** by all Councillors and signed by the Acting Chair.

### 24/CC.29: Public Question Time

A resident who is also a representative of Channels CIC, explained that decisions of CIC are made by all directors but that she can take any information back to the directors to enable any decisions to be made in relation to any collaborative events. She has a number of ideas for events including an open gardens event.

# 24/CC.30: To receive update on progress of review and update of social media, IT systems and the website

A report was provided confirming that administrative arrangements in relation to social media accounts have been resolved. Standard Operating Practices have been formalised for Zoho which will be uploaded into the knowledge base and two issues were raised for resolution in relation to functionality. It was noted that a substantial amount of work is being undertaken in relation to the website with the



intention of reporting in September as to its functionality and compliance. It was noted that there has been substantial liaison with Netwise and issues with plug ins.

## 24/CC/31 To review the Councillor drop in arrangements and consider future arrangements.

It was **agreed** to continue with the Councillor drop in sessions once a month and various venues were discussed. It was **agreed** to organise the next drop in towards the end of July at Channels Brasserie and to consider what other venues could be viable.

## 24/CC.32: To review final draft of leaflet for residents and agree arrangements to distribute it.

The final draft of the pamphlet was considered and some amendments **agreed** and typographical issues identified. It was **agreed** to request five thousand copies are printed and the costs were agreed. It was agreed to distribute copies to the schools as well as the developers for the new areas and to request that L John distribute the leaflets and her costs were **agreed**. Julie will report back at the next meeting on which developers have accepted the pamphlets.

### **24/CC.33** To agree distribution of hard copy D Day booklets It was noted that although a number of the history booklets were given out at the D Day event and left at the Community Centre there are still a few hundred left. As the event had been held on Channels CIC owned land it was **agreed** to ask the CIC to take the remaining booklets for distribution to residents.

# 24/CC.34 To receive an update regarding future events to be hosted by the Council in 2024

24/CC.34.1 To agree arrangements for the photographic competition The arrangements and documentation for the photographic competition were agreed. In particular, it was agreed that the prize will be the use of the photo in various media at the discretion of the Council and that there will not be any monetary prize. Also for entrants to sign the entry form to provide their express consent for the use of information and acceptance that photos submitted will be used by the Council.

# 24/CC.34.2 To receive report regarding possible collaboration with the Channels CIC regarding a summer event.

There was a discussion about ways of collaboration and the importance of involving the entire Parish in events. As yet the details of the summer event are to be clarified although it is expected to be held towards the end of September. Once more information is to hand then the issue can be considered at a future meeting.

## 24/CC.34.3 To note arrangements for Play in the Park

It was noted that the Play in the Park sessions will take place on 25<sup>th</sup> July 2024 near the Land Trust cabin. It was agreed that Councillors drop in to the sessions and a reminder will be put in the Councillor diary.



#### 24/CC.34.4 To agree collaborative arrangements with Chelmsford Civic Society for the Rock Snake event

It was noted that the Chelmsford Civic Society are finalising the arrangements for this event which this Council has promoted and a request has been made that there is a Council presence with the gazebo. It was **agreed** to circulate the information and see who is available to attend.

## 24/CC.34.5 To receive update regarding possible arrangements for Remembrance event

The Community Centre had not been able to confirm any arrangements for a formal event. It was requested that further enquiries are made as there is an expectation that the vicar may host an event, but in the meantime it was requested that costings to acquire 'Tommy' Soldier figures are investigated and it was **agreed** that a Councillor will attend the wreath laying ceremony at the Boreham Airfield Memorial.

## 24/CC.34.6 To receive update regarding collaboration with CGC Trust for Christmas event

Julie had met with the manager of the Trust but no confirmation could be provided in relation to the hosting of a Christmas event. An indication was given that something will be hosted so it was agreed to bring this back to the next meeting for consideration.

### 24/CC.34.7 To discuss other potential events

Councillors expressed a wish to host an event in 2025 to celebrate the 80<sup>th</sup> Anniversary of VE day. After much discussion Councillors wish consideration to be given to holding a bonfire event in autumn 2025.

In accordance with the Public Bodies (Admission to Meetings) Act 1960 and in view of the confidential and sensitive nature of the business about to be transacted, it was **agreed** that the public be excluded and instructed to withdraw for this agenda item

# 24/CC.35 To consider launching a volunteer recruitment initiative and to note safeguarding issues

The draft safeguarding statement was discussed and will be presented at the meeting of full Council for consideration. There was then a discussion about safeguarding issues and an issue raised by a Councillor. It was agreed that there were no safeguarding issues relating to the Council within that complaint and insufficient information to raise any complaint with any third party. There was insufficient time to consider volunteer recruitment which will be considered at the future meeting.

Meeting concluded at 7.03pm